

May 31, 2009

Dear Boom Towne Client,

We would like to introduce ourselves as the new owners of Boom Towne. We, like you, are loyal clients of Boom Towne and our dog Harley has loved his experience here.

In late May, we acquired the name, the property and equipment of Boom Towne. We now look forward to proceeding with a newly invigorated, high quality, full service canine facility in Farmington.

The Boom Towne concept and facilities are unrivaled in this area with its state of the art 22,500 sq. ft. building and beautiful 8+ acres.

We have retained Hank Miller as Facilities Manager. We have also hired Cindy Piedigrossii as our Director of Kennel Operations. With their help and that of the wonderful caring staff, we are committed to providing the highest level of dog care and training services in upstate NY.

In addition to the already fine services, we plan to expand our grooming capabilities, upgrade our website to allow on-line express registration, create user groups and profiles, and improve our video monitoring capabilities. Training classes will also be expanded.

Today we are introducing a new fenced in, grassy, for dogs in day camp. The off-leash" Dog Park will also be available for non-campers on weekends and evenings for a small fee.

By July, we will offer a simplified pricing schedule that will reflect true value in pet care. The plan will be designed to reward loyal clients with bundled lower cost services.

We invite you to attend and tour the facility. Bring your pet and meet all of the staff, trainers and ourselves.

We thank you for your patronage and hope to meet you very soon.

Sincerely,

Dick and Margaret McCarthy